

The Journal for the Asbestos Management Industry

Media Information 2017/2018

SUMMER 2017 · ISSUE 97

arca | atac

news



THE JOURNAL FOR THE ASBESTOS MANAGEMENT INDUSTRY

in this issue



CSCS CARD NEWS
ARCA is working towards issuing CSCS cards



EXPLORE THE FULL RANGE OF RSPH ASBESTOS QUALIFICATIONS



LICENCE RENEWAL PREPARATION
ARCA offers members service packages



www.arca.org.uk www.atac.org.uk



ARCA News is *the* only publication which focuses on all aspects of the asbestos abatement industry from survey to management and removal.

Each issue provides a forum for discussion and the promotion of specialist skills and techniques which are unique to the asbestos management industry.

Advertising in **ARCA News** provides a perfect opportunity for ARCA and ATaC members to promote products, services and deliver news messages to asbestos industry professionals.

Key Facts

- **Circulation of 2,000 copies**
- **Quarterly publication**
- **Premium branded**
- **Full colour gloss A4 magazine**
- **Essential reading for this sector**

Readership

- **ARCA Members**, the UK's leading asbestos removal contractors
- **ARCA Associate Members**
- **ATaC Members** - asbestos surveyors and UKAS accredited laboratories
- **Client groups** - asbestos professionals, FM's, local authorities, large industry and estates professionals, construction industry, Health & Safety professionals
- **HSE offices**
- **ARCA News is published on the ARCA and ATaC websites**
- **Copies are distributed at events and training courses throughout the year**

Delivery Dates for Adverts and Editorial

Issue 98 Autumn 2017

Editorial deadline **Friday 25th August 2017**
 Advert order deadline **Friday 1st September 2017**
 Advert artwork deadline **Friday 8th September 2017**

Issue 99 Winter 2017

Editorial deadline **Friday 10th November 2017**
 Advert order deadline **Friday 17th November 2017**
 Advert artwork deadline **Friday 24th November 2017**

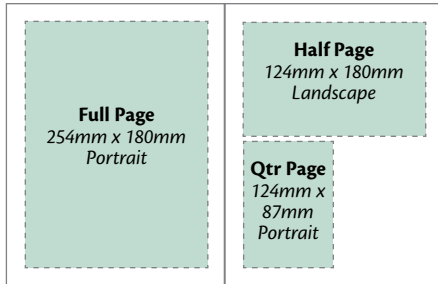
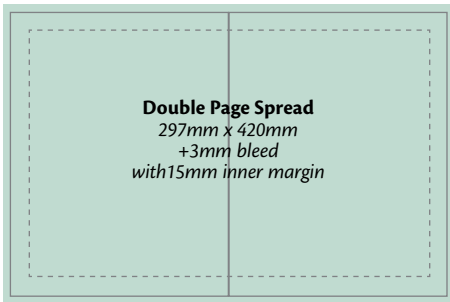
Issue 100 Spring 2018

Editorial deadline **Friday 2nd March 2018**
 Advert order deadline **Friday 9th March 2018**
 Advert artwork deadline **Friday 16th March 2018**

Issue 101 Summer 2018

Editorial deadline **Friday 1st June 2018**
 Advert order deadline **Friday 8th June 2018**
 Advert artwork deadline **Friday 15th June 2018**

Advertising Opportunities for Members



Publication Size	297mm x 210mm (A4)	
Inside Front Cover	254mm x 180mm (Portrait)	£1,100.00
Back Cover	254mm x 180mm (Portrait)	£1,100.00
Double Page Spread (DPS)#	297mm x 420mm + 3mm bleed to all edges (Recommended 15mm inner margin for all crucial elements)	£1,870.00
Full Page	254mm x 180mm (Portrait)	£935.00
Half Page	124mm x 180mm (Landscape)	£550.00
Quarter Page	124mm x 87mm (Portrait)	£330.00

Situations Vacant

Full Page	254mm x 180mm (Portrait)	£660.00
Half Page	124mm x 180mm (Landscape)	£330.00
Quarter Page	124mm x 87mm (Portrait)	£165.00

Further Advertising Opportunities

Logo in Membership listings		£25.00
One page insert	A4 piece to be supplied	£745.00
One page insert	A5 piece to be supplied	£425.00
Belly Band*	Dimensions available on request and printed bands to be supplied	£825.00

Notes

Discounts are available for multiple bookings.

Please see booking form or contact ARCA on 01283 566467 or email sarah.haslam@arca.org.uk

Maximum of two Double Page Spreads (DPS) accepted per issue, appearing in each half of the magazine, on a first come first served basis.

* One Belly Band per issue of ARCA News on a first come first served basis.

All advertisements will be printed full colour (CMYK) from artwork supplied to the specification requirements stated in this leaflet. Full bleed pages are not available, except for a DPS.

All prices are shown exclusive of VAT.

Advert Artwork Specification Requirements

All advertising artwork should be provided as hi-resolution **jpeg**, or **eps** file format, or as a **pdf** to 'PDF/X-1a:2001' quality file format.

Each file must be to high resolution (300dpi at same size), exact size required, with all fonts embedded, CMYK (process colour) compatible, and clearly titled, (eg: arca_your company name_adv.pdf)

Artwork to be submitted to The Editor via sarah.haslam@arca.org.uk

Advert and Editorial Deadlines

All advert orders and artwork **MUST** be supplied by the deadlines stated in this leaflet.

All editorial **MUST** be submitted to the Editor for consideration by the deadlines stated in this leaflet. Please note that editorial articles should be news worthy stories and are published at the Editor's discretion. Also, supplied content may be edited.

Failure to provide artwork by deadlines may result in your advertisement being omitted with no refund of costs. Whilst every effort will be made to rectify incorrect artwork, ARCA or its agents will not be held liable for any artwork supplied by customers which does not adhere to the specifications laid out above.

Advertising Booking Form

Advert size and format

Please see advertisement details on previous page

I wish to book the following advertising space(s) in ARCA News Issue: 98 99 100 101

I wish to book the advertising space/option in the above four issues of ARCA News (Discount 15%)

Please select which size advert you wish to book

Inside Front Cover	254mm x 180mm (Portrait)	£1,100.00 + vat (£935.00 + vat with 15% discount)	<input type="checkbox"/>
Back Cover	254mm x 180mm (Portrait)	£1,100.00 + vat (£935.00 + vat with 15% discount)	<input type="checkbox"/>
Double Page Spread#	297mm x 420mm (Landscape) +3mm bleed*	£1,870.00 + vat (£1,589.50 + vat with a 15% discount)	<input type="checkbox"/>
Full Page	254mm x 180mm (Portrait)	£935.00 +vat (£794.75 + vat with 15% discount)	<input type="checkbox"/>
Half Page	124mm x 180mm (Landscape)	£550.00 +vat (£467.50 + vat with 15% discount)	<input type="checkbox"/>
Quarter Page	124mm x 87mm (Portrait)	£330.00 +vat (£280.50 + vat with 15% discount)	<input type="checkbox"/>

Situations Vacant

Full Page	254mm x 180mm (Portrait)	£660.00 + vat	<input type="checkbox"/>
Half Page	124mm x 180mm (Landscape)	£330.00 + vat	<input type="checkbox"/>
Quarter Page	124mm x 87mm (Portrait)	£165.00 + vat	<input type="checkbox"/>

Further Advertising Options

Logo in listings / per issue	£25.00 + vat	<input type="checkbox"/>
One page insert A4 **	£745.00 + vat	<input type="checkbox"/>
One page insert A5 **	£425.00 + vat	<input type="checkbox"/>
Belly Band **	£825.00 + vat	<input type="checkbox"/>

An order for a DPS will need to be confirmed by ARCA due to the fact that only two DPSs are available in each issue.

* 3mm bleed all round and preference for 15mm inner margin type area.

** the price for inserts and belly band assumes the advertiser produces the inserts/belly band and arranges delivery to the printer/ mailing house in time for final mailing. ARCA will advise advertisers of the delivery date and address. A proof of a member's insert / belly band must be submitted to ARCA prior to printing for approval.

I enclose my cheque (incl VAT) made payable to ARCA Ltd, for £ _____ (Total of above)

Please provide me with an invoice to address below _____ My Purchase Order Number is _____
(Please note 30 days payment terms) (Must be included)

Important Information

Deadlines:

All complete artwork supplied by members must be with ARCA Ltd by the relevant deadline. Failure to comply with these dates may result in your booked advertisement being omitted from the the journal with no refund of costs.

Conditions of booking:

- (1) Bookings will only be accepted from members with a completed and signed booking form.
- (2) Member adverts and editorial articles must not promote products/services which can be obtained from the Association or are in direct competition.
- (3) A proof of a member's insert / belly band must be submitted to ARCA prior to printing for approval.
- (4) Telephone bookings will be cancelled if written confirmation is not received within 24 hours of booking being taken.
- (5) Cancellation 14 days or fewer prior to the artwork deadline, 50% of cost applies.
For cancellations 7 days or less full cost applies.

All cancellations must be in writing and either faxed or mailed to ARCA Ltd.

(6) The company shall not be liable to the Client or be deemed to be in breach of the Contract by reason of any delay in performing, or any failure to perform, any of the Company's obligations in relation to the Services, if the delay or failure was due to any cause beyond the Company's reasonable control.

Company Details

Company Name: _____

Address: _____

_____ Post Code: _____

Advertising Contact: _____

Tel No: _____ Fax No: _____

Booked by: _____ Signature: _____

Email: _____ Date: _____

Submit completed booking form

Post completed booking form to:
Asbestos Removal Contractors Association
Unit 1 Stretton Business Park 2,
Brunel Drive, Stretton, Burton upon Trent,
Staffordshire DE13 0BY

Email completed booking form to:
sarah.haslam@arca.org.uk

Fax completed booking form on:
01283 505770