

# The Journal for the Asbestos Management Industry

Media Information 2018

WINTER 2017 · ISSUE 99

arca | atac

# news



THE JOURNAL FOR THE ASBESTOS MANAGEMENT INDUSTRY

## in this issue



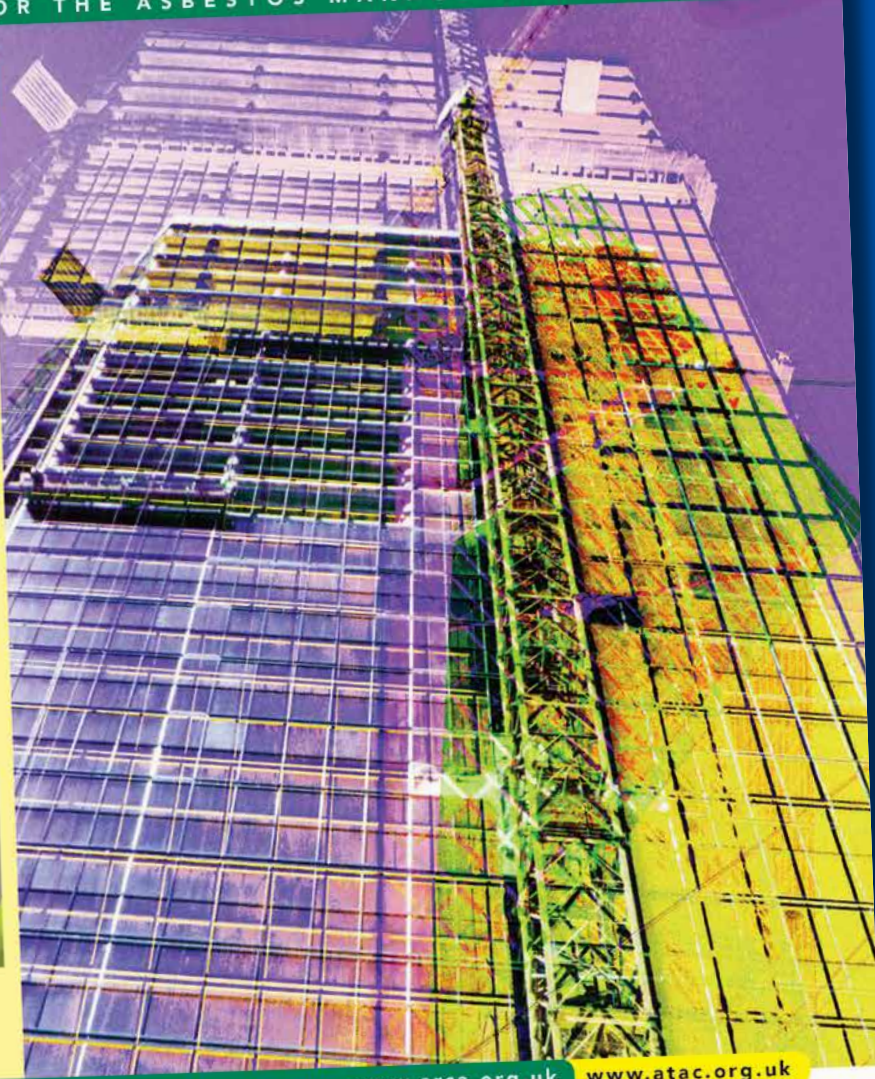
**CSCS CARDS**  
Manager cards available  
from ARCA



**GOLD SITE AUDIT AWARDS**  
Winners for 2017  
announced



**DO YOU KNOW WHAT IS  
BEHIND A LOGO?**



[www.arca.org.uk](http://www.arca.org.uk) [www.atac.org.uk](http://www.atac.org.uk)



**ARCA News** is *the* only publication which focuses on all aspects of the asbestos abatement industry from survey to management and removal.

Each issue provides a forum for discussion and the promotion of specialist skills and techniques which are unique to the asbestos management industry.

Advertising in **ARCA News** provides a perfect opportunity for ARCA and ATaC members to promote products, services and deliver news messages to asbestos industry professionals.

### Key Facts

- **Circulation of 2,000 copies**
- **Quarterly publication**
- **Premium branded**
- **Full colour gloss A4 magazine**
- **Essential reading for this sector**

### Readership

- **ARCA Members**, the UK's leading asbestos removal contractors
- **ARCA Associate Members**
- **ATaC Members** - asbestos surveyors and UKAS accredited laboratories
- **Client groups** - asbestos professionals, FM's, local authorities, large industry and estates professionals, construction industry, Health & Safety professionals
- **HSE offices**
- **ARCA News is published on the ARCA and ATaC websites**
- **Copies are distributed at events and training courses throughout the year**

### Delivery Dates for Adverts and Editorial

#### Issue 100 Spring 2018

Editorial deadline **Friday 23rd February 2018**  
 Advert order deadline **Friday 2nd March 2018**  
 Advert artwork deadline **Friday 9th March 2018**

#### Issue 101 Summer 2018

Editorial deadline **Friday 1st June 2018**  
 Advert order deadline **Friday 8th June 2018**  
 Advert artwork deadline **Friday 15th June 2018**

#### Issue 102 Autumn 2018

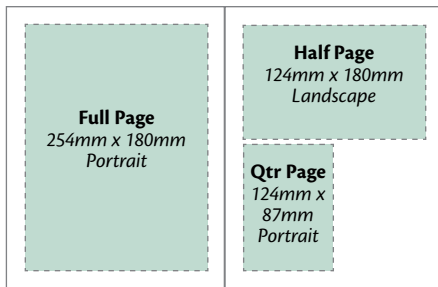
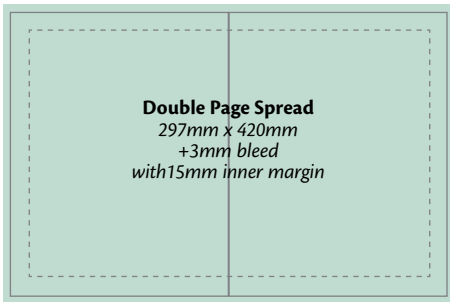
Editorial deadline **Friday 24th August 2018**  
 Advert order deadline **Friday 31st August 2018**  
 Advert artwork deadline **Friday 7th September 2018**

#### Issue 103 Winter 2018

Editorial deadline **Friday 9th November 2018**  
 Advert order deadline **Friday 16th November 2018**  
 Advert artwork deadline **Friday 23rd November 2018**



## Advertising Opportunities for Members



<b>Publication Size</b>	<b>297mm x 210mm (A4)</b>	
Inside Front Cover	254mm x 180mm (Portrait)	£1,100.00
Back Cover	254mm x 180mm (Portrait)	£1,100.00
Double Page Spread (DPS)#	297mm x 420mm + 3mm bleed to all edges (Recommended 15mm inner margin for all crucial elements)	£1,870.00
Full Page	254mm x 180mm (Portrait)	£935.00
Half Page	124mm x 180mm (Landscape)	£550.00
Quarter Page	124mm x 87mm (Portrait)	£330.00

### Situations Vacant

Full Page	254mm x 180mm (Portrait)	£660.00
Half Page	124mm x 180mm (Landscape)	£330.00
Quarter Page	124mm x 87mm (Portrait)	£165.00

### Further Advertising Opportunities

Logo in Membership listings		£25.00
One page insert	A4 piece to be supplied	£745.00
One page insert	A5 piece to be supplied	£425.00
Belly Band*	Dimensions available on request and printed bands to be supplied	£825.00

### Notes

Discounts are available for multiple bookings.

Please see booking form or contact ARCA on 01283 566467 or email [sarah.haslam@arca.org.uk](mailto:sarah.haslam@arca.org.uk)

# Maximum of two Double Page Spreads (DPS) accepted per issue, appearing in each half of the magazine, on a first come first served basis.

\* One Belly Band per issue of ARCA News on a first come first served basis.

All advertisements will be printed full colour (CMYK) from artwork supplied to the specification requirements stated in this leaflet. Full bleed pages are not available, except for a DPS.

All prices are shown exclusive of VAT.

## Advert Artwork Specification Requirements

All advertising artwork should be provided as hi-resolution **jpeg**, or **eps** file format, or as a **pdf** to 'PDF/X-1a:2001' quality file format.

Each file must be to high resolution (300dpi at same size), exact size required, with all fonts embedded, CMYK (process colour) compatible, and clearly titled, (eg: arca\_your company name\_adv.pdf)

Artwork to be submitted to The Editor via [sarah.haslam@arca.org.uk](mailto:sarah.haslam@arca.org.uk)

## Advert and Editorial Deadlines

All advert orders and artwork **MUST** be supplied by the deadlines stated in this leaflet.

All editorial **MUST** be submitted to the Editor for consideration by the deadlines stated in this leaflet. Please note that editorial articles should be news worthy stories and are published at the Editor's discretion. Also, supplied content may be edited.

Failure to provide artwork by deadlines may result in your advertisement being omitted with no refund of costs. Whilst every effort will be made to rectify incorrect artwork, ARCA or its agents will not be held liable for any artwork supplied by customers which does not adhere to the specifications laid out above.

# Advertising Booking Form

## Advert size and format

Please see advertisement details on previous page

I wish to book the following advertising space(s) in ARCA News Issue: 100  101  102  103

I wish to book the advertising space/option in the above four issues of ARCA News (Discount 15%)

### Please select which size advert you wish to book

Inside Front Cover	254mm x 180mm (Portrait)	£1,100.00 + vat (£935.00 + vat with 15% discount)	<input type="checkbox"/>
Back Cover	254mm x 180mm (Portrait)	£1,100.00 + vat (£935.00 + vat with 15% discount)	<input type="checkbox"/>
Double Page Spread#	297mm x 420mm (Landscape) +3mm bleed*	£1,870.00 + vat (£1,589.50 + vat with a 15% discount)	<input type="checkbox"/>
Full Page	254mm x 180mm (Portrait)	£935.00 +vat (£794.75 + vat with 15% discount)	<input type="checkbox"/>
Half Page	124mm x 180mm (Landscape)	£550.00 +vat (£467.50 + vat with 15% discount)	<input type="checkbox"/>
Quarter Page	124mm x 87mm (Portrait)	£330.00 +vat (£280.50 + vat with 15% discount)	<input type="checkbox"/>

### Situations Vacant

Full Page	254mm x 180mm (Portrait)	£660.00 + vat	<input type="checkbox"/>
Half Page	124mm x 180mm (Landscape)	£330.00 + vat	<input type="checkbox"/>
Quarter Page	124mm x 87mm (Portrait)	£165.00 + vat	<input type="checkbox"/>

### Further Advertising Options

Logo in listings / per issue	£25.00 + vat	<input type="checkbox"/>
One page insert A4 **	£745.00 + vat	<input type="checkbox"/>
One page insert A5 **	£425.00 + vat	<input type="checkbox"/>
Belly Band **	£825.00 + vat	<input type="checkbox"/>

# An order for a DPS will need to be confirmed by ARCA due to the fact that only two DPSs are available in each issue.

\* 3mm bleed all round and preference for 15mm inner margin type area.

\*\* the price for inserts and belly band assumes the advertiser produces the inserts/belly band and arranges delivery to the printer/ mailing house in time for final mailing. ARCA will advise advertisers of the delivery date and address. A proof of a member's insert / belly band must be submitted to ARCA prior to printing for approval.

I enclose my cheque (incl VAT) made payable to ARCA Ltd, for £ \_\_\_\_\_ (Total of above)

Please provide me with an invoice to address below \_\_\_\_\_ My Purchase Order Number is \_\_\_\_\_  
(Please note 30 days payment terms) (Must be included)

## Important Information

### Deadlines:

All complete artwork supplied by members must be with ARCA Ltd by the relevant deadline. Failure to comply with these dates may result in your booked advertisement being omitted from the the journal with no refund of costs.

### Conditions of booking:

- (1) Bookings will only be accepted from members with a completed and signed booking form.
- (2) Member adverts and editorial articles must not promote products/services which can be obtained from the Association or are in direct competition.
- (3) A proof of a member's insert / belly band must be submitted to ARCA prior to printing for approval.
- (4) Telephone bookings will be cancelled if written confirmation is not received within 24 hours of booking being taken.
- (5) Cancellation 14 days or fewer prior to the artwork deadline, 50% of cost applies.  
For cancellations 7 days or less full cost applies.

For cancellations 7 days or less full cost applies.

All cancellations must be in writing and either faxed or mailed to ARCA Ltd.

(6) The company shall not be liable to the Client or be deemed to be in breach of the Contract by reason of any delay in performing, or any failure to perform, any of the Company's obligations in relation to the Services, if the delay or failure was due to any cause beyond the Company's reasonable control.

## Company Details

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ Post Code: \_\_\_\_\_

Advertising Contact: \_\_\_\_\_

Tel No: \_\_\_\_\_ Fax No: \_\_\_\_\_

Booked by: \_\_\_\_\_ Signature: \_\_\_\_\_

Email: \_\_\_\_\_ Date: \_\_\_\_\_

## Submit completed booking form

**Post completed booking form to:**  
Asbestos Removal Contractors Association  
Unit 1 Stretton Business Park 2,  
Brunel Drive, Stretton, Burton upon Trent,  
Staffordshire DE13 0BY

**Email completed booking form to:**  
sarah.haslam@arca.org.uk

**Fax completed booking form on:**  
01283 505770